



Simple Theory Wine Co - Fact Sheet

Simple Theory Wine Co is the contemporary expression of winemaking rooted in three generations of Maryland family vintners. Backed by more than 50 years of the Aellen Family's farming and winemaking leadership, Simple Theory has been launched by third-generation vintner Melissa Aellen, 33, along with her cousin, focused on vineyard management, Parker Aellen, 24.

Simple Theory is dedicated to growing and crafting wines primarily from traditional, European *Vitis vinifera* grape varieties, such as Merlot, Cabernet Sauvignon, Chardonnay, and Albariño, in response to Maryland's changing climate with its warmer winters and drier summers.

Wines:

The initial releases, which range in retail price from \$28 to \$49, offer a refined, contemporary collection of estate-grown wines that blend the art and science of winemaking with a deep commitment to sustainability.

Established: November 1, 2024

Location: Frederick, MD

Ownership: The Aellen Family led by Melissa Aellen

AVA Location: Linganore

Estate Acreage: 25

Tasting Experience:

The Simple Theory Wine Co Tasting Lounge

37 N Market St, Suite 200

Frederick, MD 21701

Sustainability:

- Wines produced in a 100% solar facility
- Capsule-free wine bottles
- Produced with sustainable farming practices
- Wines are vegan and gluten free

Contact:

drinkwithus@simpletheorywines.com

301-969-4446

Website:

www.simpletheorywines.com

Instagram:

@SimpleTheoryWines

Facebook:

SimpleTheoryWines

LinkedIn:

Simple Theory Wine Co